



THE CORONA CASE

**GLOBAL CALL
FOR ARTISTS.**

We want your idea – design a poster!

THE ART OF CRISIS

What is the purpose of our campaign?

The corona crisis represents changes, challenges, new ideas and much more. We want to record this extraordinary time – in the form of art-works from as many artists as possible, from all over the world. It's about expressing your own experiences and involvement – it is different for pretty much everyone, depending on the environment in which we live. Artists in Switzerland, Germany or Austria may be little affected in their everyday lives, whereas creatives in New York, Brazil, Uganda or Russia painfully feel the destructive violence with which the virus sweeps away all of the familiar, and above all takes so many lives.

The idea is to artistically express your personal experiences by – painting, knitting, modeling, photographing or presenting it in any way you choose. Crucially, the works must be sent to us in poster form.

All submissions in poster form will be documented and published in a catalog. This creates an impressive piece of contemporary history. For us, for now, for review, for the future. A top-class jury selects the best 20 posters from of all the submissions, which are then exhibited in the LICHT FELD Gallery. On the occasion of the vernissage, we plan to premier the catalog. We anticipate this to be a brilliant and moving reflection of the crisis.

In addition to the LICHT FELD Gallery presentation, additional exhibition locations are also under consideration.

How to submit your Artwork

It's very simple: The respective poster can be uploaded directly to the website <https://lichtfeld.ch/wordpress/upload/>. Please follow the instructions and make sure all fields are correctly filled in. Only complete entries will be judged. By submitting the creations, the artists agree to the provisions in the text below.

Agreement

1. All completed poster entries can be used by the organization "THE CORONA CASE", c/o LICHT FELD Gallery, for advertising purposes. Important note: All work will be checked with regard to ethics and topics and can be excluded from the jury selection process if necessary.
2. The posters that meet all the criteria will be presented on the LICHT FELD Gallery website and published in a catalog which will be presented on a date yet to be announced.
3. The chosen top 20 posters will be produced in A1 format, an edition of 15 copies each, including three AP's. Two AP's become the property of the artists. One AP remains with the organization.
4. The posters will be offered for sale at a price of CHF 499.– each: 50 % to the artist, 30 % to the organization and 20 % to a fund for hardship cases, which is used in consultation with the jury on behalf of artists in need.
5. No additional claims can be made.

The Final Product

- Catalog publishing all of the submitted artwork
- Edition of 15 posters each of the top 20 entries
- Exhibition of the top 20 posters in the LICHT FELD Gallery and other locations
- Catalog presentation event in the LICHT FELD Gallery
- Additional exhibitions possible

The definite event dates will be communicated shortly.

The Entry Format

- A4 (21 × 29.7 cm / 8.3 × 11.7 inch) **portrait**
- maximum size: 5 MB as jpg, 4-color CMYK or RGB

The top 20 posters will have to be resubmitted in higher resolution, at a date yet to be determined.

The Schedule

- Start of the campaign: Saturday, May 30, 2020
- Due to the current situation, the uncertainty of how the Corona virus will spread over the winter months, we have decided to extend the campaign until the end of summer 2021.
- The exact dates of the judging will still be communicated.

The jury

- Representative „Culture“: Beatrice Angut Oola, Fashion Africa Now, Hamburg & Kampala, Germany/Uganda
- Representative „Religion“: Prof. Dr. Dr. Christine Axt-Piscalar, Faculty of Theology, University of Göttingen, Germany
- Representative “Museum”: Dasha Varvarina, ERARTA Museum, St. Petersburg, Russia
- Representative “Museum”: Billur Tansel, Director of Dogançay Museum, Istanbul, Turkey
- Representative “Museum”: Andres Pardey, Vice Director Museum Tinguely, Basel, Switzerland
- Representative „Photography“: Markus Klinko, photographer, Los Angeles, USA
- Representative „Visarte“: Enrico Luisoni, President Visarte Region Basel, Basel, Switzerland
- Collector representative: 9, Collector, New York, USA
- Representative „Foundation“: Nathalie Unternährer, Christoph Merian Foundation, Basel, Switzerland
- Representative „LICHT FELD Gallery“: Fredy Hadorn, project initiator and owner of the LICHT FELD Gallery, Basel, Switzerland
- Representative „Urban Art and Culture“: Philipp Brogli, Founder and owner of Artstübli Gallery, Basel, Switzerland
- Representative „Visual Arts“: Ove Lucas, Director CBK R'DAM, Rotterdam, The Netherlands

The Communication Partner

or Werbeagentur AG, Basel, Switzerland

The Organization

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Basel in June 2021
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